

## IP Convergence Conference 2005

### The Challenges of the Future - An Executive View



Designed specifically for senior decision makers, this interactive, thought provoking conference explores a vision of the IP technology roadmap, questions the regulatory issues and provides a discussion forum for existing and future users and developers of IP network based solutions.

#### Getting to grips with the issues surrounding IP Technology - from those at the cutting edge

With limited places available, it's essential you book now to secure your place at the IP Convergence Conference 2005 - 27th January. Today converged solutions are becoming the norm as more and more devices are connected to the network and along with software (the intelligent brain) are controlling a range of services within our buildings.

#### Aims of the Conference

Addressed by acknowledged experts from across the globe and representing some of the most influential organisations in the industry, this unique one day conference explores the challenges that both end users and solution providers face when integrating security and building management systems onto a common platform.

With the advancement of the internet and the availability of high bandwidth telecommunications and cost effective networking solutions, organisations large and small are realising that they need to fundamentally review the way they service their businesses -

**This conference is an ideal starting point**

#### Delegates will receive:

Two Conference Sessions	Conference CD-Rom
Buffet Lunch	Current issue of IPFocus
Reference Papers	FREE Exhibition Registration
Speaker Profiles	Complementary CD-Rom
Presentation Notes	IP UserGroup Membership
Reports & White Papers	Post-event Video Footage

Speaker Profiles and Session Content: [www.iipseccom.com/conference](http://www.iipseccom.com/conference)

**book online [www.iipseccom.com](http://www.iipseccom.com)**

#### Conference Programme includes:

##### Security: Access, Management and Resilience

Whether it is physical security with video surveillance or network security preventing hackers every IT manager these days has Security on the top of their agenda



##### Understanding the issues driving our Industry

Gain an understanding of the issues that will impact you today as well as those that may revolutionise your world tomorrow.



##### Storage and Archiving of Digital Media

Storage of Digital Media is one of the largest areas of growth with more and more full frame video images being stored electronically.



##### New technologies: What are they and how will they affect you....

The impact resulting from convergence of security with Information Technology is enormous. What are the key issues, and how will they affect you?



##### Partnering for profit

The importance of finding partners with vision and a true understanding of the benefits of IP technology is key to successful relationships.



##### Connecting Convergence

Identified here are the major trends that are fuelling the connection of real time data to the client's enterprise.

##### Privacy - v - Security

Privacy laws can be a nightmare for today's security operators. Learn what you need to know about data sharing, the pitfalls and why stay within the law!

#### While you are there.....

Your entry badge includes free entry into the IIPSEC 2005 (January 25-27) event where you'll:

Network with more than 3,000 peers, industry leaders, customers and partners

Learn more about the latest products, strategies and services from over 100 exhibitors including Axis Communications -VCS - Sony - Barco - BT - Synectics - Cardax - Visio-wave - Indigo Vision - Dedicated Micros - Visimetrics - Pelco - NKF - Cieffe - Coe - DV Tel - i-ax - CNL..

Visit the 'Learning Zone' a live workshop area where delegates can role there sleeves up and learn more about configuring IP based technology

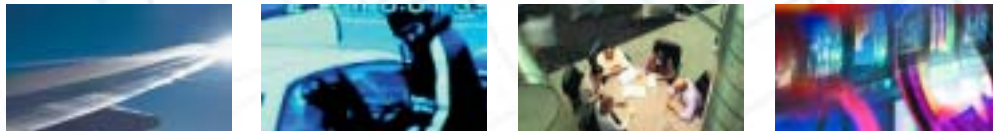
Take in one of the many seminars and presentations covering both technical and commercial issues.

#### Who should attend?

Security Managers  
Property Owners  
Construction Clients  
Investors  
Occupiers/End Users  
Consultants  
Building Services/M&E  
Contractors  
VAR's  
Project Managers  
Facilities Managers  
Finance Directors  
IT Managers  
Channel Partners

# IP Convergence Conference 2005

## January 27th 2005 - Stoneleigh Park Coventry, UK



### Convergence and the reasons why.....

Traditionally, companies have had a number of individual circuits which carry various services throughout a building, the exception being a data network linking PCs to computers allowing staff to communicate by e-mail, internet, intranet or extranet. However, with the emergence of VoIP (Voice over IP) - known as IP telephony - businesses are now considering attaching additional services to their common networking infrastructure to handle all corporate communications.

This new culture of seeing the IP infrastructure as carrying more than just IT services will open up other opportunities, such as the ability to carry video and data traffic too. The advantage of this is that security services such as CCTV, Access Control and Intruder Alarm can also be attached, allowing alarm images, time/date etc. information to be delivered to any local PC desktop, mobile phone, PDA or, if the client requires, overseas to a central data storage hub.

### The Culture of Change

By converging video, voice and data networks onto a single IP-based network, a company can lower its total cost of network ownership by reducing expenditures associated with equipment and maintenance, network administration and network carrier charges. A converged network facilitates employee mobility and also provides a solid foundation for a new generation of applications, based on IP technology.

Convincing the board to invest in new technology in these lean economic times can be daunting. IT initiatives must support core business strategies, but also provide quick returns. IP based security products can deliver both. But to prepare for migration to a converged network, companies must understand all the relevant factors.

### Delegate Booking Form

Join us at the IP Convergence Conference 2005 - 27th January - Conference Centre, Stoneleigh Park, Coventry CV8 2LZ - UK.

Name .....

Company Name .....

Address .....

.....Post Code .....

Telephone .....

Email .....

Place(s) at £225.00 each £ .....

+ VAT @ 17.5% £ .....

Total Amount Payable £ .....

I enclose a cheque for the total amount payable to IP Security Events and Media Ltd

Please charge payment for the full amount to the following credit cards:

Type of Card:  Visa  MasterCard

Card No. ....

Expiry Date:..... Issue No: .....

Name (as on card) .....

Signature .....

#### How do we register?

Simply complete and fax / post back the delegate booking form (above).

#### Where do I send my form

IP Security Events and Media Ltd.  
The Galleria, Station Road,  
Crawley, West Sussex  
RH10 1HY

Tel: 0870 7870546 Fax: 01293 619544 E-mail: info@iipsec.com

[www.iipsec.com/conference](http://www.iipsec.com/conference)

#### Can I book places at the conference on-line?

To book your place, on-line please go to our secure ecommerce web site : [www.iipsececom.com](http://www.iipsececom.com) go to the 'convergence conference reservations' area and follow the instructions

#### When will badges arrive?

Badges will be sent 2 weeks before the event

#### Further information

For the latest availability visit [www.iipsececom.com](http://www.iipsececom.com) or contact 0870 787 0546 or email info@iipsec.com