

IIPSEC[®] 2004

International IP in Security - Exhibition & Conference

DEDICATED TO INNOVATION IN SECURITY



Visitor Statistics

Stoneleigh Park

27/01/2004

28/01/2004

29/01/2004

Ticket Sales

*

Daily Visitor Numbers

*

Geographical

*

Nature of Business

*

No of Employees

*

Primary Interest

1 - Ticket Sales

Pre-registrations	1,676	76%
On-site Registrations	514	24%
Exhibitor/Media & Press/Speakers	418	
Total Attendees	2,254	



Visitor Pre-registrations (No Shows)	354
Breakdown -	
(Tuesday 27 th)	31
(Wednesday 28 th)	73
(Thursday 29 th)	250

2 – Daily Visitor Numbers*

Tuesday 27th January 2004

Visitors	675	36.7%
<i>(Educational Seminars)</i>		
<i>Seminar Session 1 (AM)</i>	67	
<i>Seminar Session 2 (PM)</i>	102	
<i>Total</i>	169	25% (Note 1)



Wednesday 28th January 2004

Visitors	733	39.9%
<i>(Educational Seminars)</i>		
<i>Seminar Session 3 (AM)</i>	67	
<i>Seminar Session 2 (PM)</i>	51	
<i>Total</i>	118	16% (Note 1)

Thursday 29th January 2004

Visitors	428	23.3%
<i>(Educational Seminars)</i>		
<i>IP Convergence Conference</i>	41	10% (Note 1)

Note 1 –

This is a percentage of Visitors who attended the seminars against the Visitors who attended that day.

3 – Geographical*

Algeria	1	0.050%
Australia	5	0.25%
Austria	8	0.40%
Belgium	26	1.30%
Canada	7	0.35%
Channel Islands	3	0.15%
China	3	0.15%
Croatia	6	0.30%
Cyprus	7	0.35%
Czech Republic	5	0.25%
D. R. Congo	3	0.15%
Denmark	4	0.20%
England	1352	68.0%
Finland	8	0.40%
France	12	0.25%
Germany	33	1.66%
Greece	12	0.60%
Hong Kong	5	0.25%
Hungary	3	0.15%
Iceland	8	0.40%
India	4	0.20%
Ireland	15	0.75%
Israel	10	0.50%
Italy	8	0.40%
Japan	4	0.20%
Luxembourg	5	0.25%
Malta	6	0.30%
Nigeria	7	0.35%
Northern Ireland	28	1.40%
Norway	7	0.35%
Portugal	13	0.65%
Scotland	47	2.36%
Singapore	4	0.20%
Slovenia	7	0.35%
South Africa	6	0.30%
South Korea	11	0.55%
Spain	18	0.90%
Sweden	15	0.75%
Switzerland	14	0.70%
Taiwan	13	0.65%
The Netherlands	32	1.6%
UAE	12	0.60%
USA	15	0.75%
Wales	24	1.2%



4 – Nature of business*

Installer of Security Products	609	33.1%
Installer of Network/Computer Products	24	1.3%
Installer of Network/Computer Systems	62	3.3%
Installer of Structured Cabling	38	2%
Distributor of Network/Computer Products	30	1.6%
Manufacturer of Security Products	130	7%
Manufacturer Network/Computer Products	144	7.8%
Remote video response centre	11	0.5%
Security Consultancy	41	2.23%
Supplier/Distributor of Security Products	201	11%
Building Construction	18	0.9%
Electrical Contracting/Engineering	35	1.9%
Government	30	1.6%
Hotels/Catering/Leisure	28	1.5%
Insurance	5	0.27%
Manufacturing/Industry	74	4%
Police Force	32	1.7%
Retail	27	1.5%
Utility Services	19	1%
Warehouse/Distribution/Transport	42	0.5%



5 – Number of employees*

1000+	244	13%
500-999	148	8%
100-499	130	7%
50-99	293	16%
1-49	697	37%
No Answer	324	17%



6 – Primary Interest*

Access Control	249	13.5%
Biometrics	19	1.03%
Fire Detection	5	0.27%
Image Recording/Archiving Systems	83	4.52%
Integrated Solutions	255	13.8%
Intruder Alarms	29	1.57%
Networks	33	1.79%
Remote Monitoring	41	2.23%
Video-Over IP (CCTV)	725	39.4%
General	397	21.6



*Note - Figures exclude Exhibitor/Media & Press/Speakers of 418 over the three days

IP Security Events and Media Ltd can offer access to the IIPSEC 2004 Lists through email or direct mailing campaigns. Interested parties should email paul.hennings@iipsec.com