

IIPSEC 2005 launches end-user seminar program.

Europe's premier networked security event IIPSEC report a major addition to the event next January 05. The new program will be a key attraction to future users and will feature presentations of case studies where network based technology has proved to provide real ROI and increase security features.

Commenting on the program event director Kevin Fagan said "The proposition to switch to a network based solution is a strong one, but because it tends to be a technical sale, many of the main benefits can become lost during the proposal. We want to focus on presenting specific case studies where the use of new technology has delivered a real savings to the users. We have an aggressive vertical marketing campaign to target six specific user groups: Transport, Retail, Education and Health, leisure and government. We will be inviting key decision makers from each of these market sectors to attend presentations and seminars on the technology".



The event also reports 30% more exhibition space, an internet café, technology workshops, comprehensive installer seminar program and of course the latest industry innovations, products and applications, IIPSEC (International Internet Protocol Security Exhibition & Conference) is making a welcome return in 2005.

This innovative technology exhibition will be packed with all the latest cutting edge TCP/IP security technology, including networked surveillance products, DVRs, biometrics, image software, access control, intruder detection, fire detection and intelligent building management solutions, all running over IP.

As with last year, there will be a range of informative seminars presented by industry experts (details to be announced shortly) and The Learning Zone, an 'under-the-bonnet' area which allows installers to help get to grips with using TCP/IP for security and building management applications; these are run hourly throughout the show.

So why visit IIPSEC when there are other security exhibitions you already attend? Well IIPSEC is the only event dedicated to showcasing Security over TCP/IP technology. Many organisations have already migrated voice, data and video on to a single network – it's only a matter of time before security and building management services will be added, as organisations improve their network infrastructure and look to share technology. If you're a user or integrator and want to know more about the technology and issues regarding the use of TCP/IP in security, remote monitoring and building management applications, then a visit to this three day event is a must!

IIPSEC 2005 will be held at the Stoneleigh Park, 25-27th January 2005.

IIPSEC is run by IP Security Media & Events Ltd.

For further information, please contact Kevin Fagan – Event Direct Email: Kevin.fagan@iipsec.com